

Statewide Lodging Performance										
Market Year	Month of June					Year-to-Date				
	Occupancy	ADR	RevPAR	Demand	Supply	Occupancy	ADR	RevPAR	Demand	Supply
United States										
2007	71.2%	\$103.53	\$73.75	96,029,064	134,807,790	63.1%	\$103.29	\$65.13	506,198,998	802,821,170
2008	68.0%	\$106.89	\$72.72	94,034,527	138,213,270	61.4%	\$107.64	\$66.11	504,496,426	821,499,308
% change	-4.5%	3.2%	-1.4%	-2.1%	2.5%	-2.6%	4.2%	1.5%	-0.3%	2.3%
Mountain										
2007	73.4%	\$93.60	\$68.68	11,685,492	15,926,940	66.9%	\$103.80	\$69.43	63,551,945	95,015,624
2008	68.9%	\$96.99	\$66.79	11,286,611	16,390,440	63.8%	\$108.12	\$69.03	62,376,220	97,699,984
% change	-6.1%	3.6%	-2.7%	-3.4%	2.9%	-4.5%	4.2%	-0.6%	-1.9%	2.8%
State of Arizona										
2007	65.7%	\$86.52	\$56.85	1,966,064	2,992,470	70.9%	\$114.61	\$81.21	12,752,937	17,998,730
2008	60.2%	\$87.99	\$52.98	1,859,622	3,088,230	66.2%	\$119.07	\$78.84	12,272,562	18,535,561
% change	-8.3%	1.7%	-6.8%	-5.4%	3.2%	-6.6%	3.9%	-2.9%	-3.8%	3.0%
Metro Phoenix										
2007	61.5%	\$89.33	\$54.94	969,256	1,575,870	73.6%	\$133.95	\$98.58	7,002,154	9,514,644
2008	53.7%	\$90.73	\$48.70	874,908	1,630,170	67.1%	\$141.63	\$95.04	6,582,865	9,809,391
% change	-12.7%	1.6%	-11.4%	-9.7%	3.4%	-8.8%	5.7%	-3.6%	-6.0%	3.1%
Metro Tucson										
2007	63.6%	\$79.41	\$50.47	287,812	452,790	72.4%	\$111.00	\$80.40	1,990,188	2,747,386
2008	62.5%	\$79.80	\$49.91	290,471	464,400	68.3%	\$112.57	\$76.86	1,918,620	2,810,058
% change	-1.6%	0.5%	-1.1%	0.9%	2.6%	-5.7%	1.4%	-4.4%	-3.6%	2.3%
Flagstaff AZ										
2007	81.9%	\$86.15	\$70.58	121,196	147,930	62.7%	\$73.27	\$45.95	558,495	890,471
2008	79.6%	\$83.94	\$66.83	121,262	152,310	63.0%	\$75.06	\$47.25	565,373	898,057
% change	-2.8%	-2.6%	-5.3%	0.1%	3.0%	0.4%	2.4%	2.8%	1.2%	0.9%
Non-metro AZ										
2007	74.1%	\$85.89	\$63.66	668,861	902,400	66.6%	\$80.63	\$53.71	3,574,693	5,366,193
2008	70.1%	\$88.91	\$62.36	655,422	934,500	64.2%	\$83.43	\$53.54	3,561,844	5,550,255
% change	-5.4%	3.5%	-2.0%	-2.0%	3.6%	-3.7%	3.5%	-0.3%	-0.4%	3.4%

Source: Smith Travel Research